

SPECIAL MEETING OF STANLEY VILLAGE COUNCIL
Tuesday, October 15, 2013 - 4:00 p.m.

In Attendance:

Mark Foreman, Mayor
Barbara MacDonald, Deputy Mayor
James Pinnock, Councillor
Heather Holt Logan, Councillor
Bethany Ryan, Clerk

Special Meeting to discuss: Planning Session, New Health Centre Sewage Extension, Donation Request from North Tay 4-H

Planning Session

Councillor J. Pinnock led Council through a SWOT (Strengths, Weaknesses, Opportunities, Threats) Analysis as a planning tool for 2014 (Appendix A).

Council also discussed developing a work plan for the Clerk.

Action: Council to review SWOT Analysis.
Clerk to locate and review strategic plans from Renaissance College and Enterprise Central, and provide a summary sheet to Council at the next Regular Meeting.

New Health Centre Sewage Extension

Clerk explained to Council that DOTI's Planning and Project Development Branch had called the office to inquire about extending the sewage line on Limekiln Road to just past the new Villa, so that the new Health Centre could be connected to it.

Action: Clerk to locate maps of the sewage line extension in 2011 by EXP.

Donation Request from North Tay 4-H

An email from the North Tay 4-H club was read, requesting a donation for their "Spooktacular Amazing Race" being held for youth in the Village on October 20, 2013.

Motion: To donate \$100 to the North Tay 4-H Club.
Moved by: B. MacDonald
Seconded by: H. Holt-Logan
Result: Carried
Action: Clerk to forward donation.

Adjournment

The meeting was adjourned at 5:25 p.m.

Appendix "A"

October 2013

Prepared by Councillor Jim Pinnock

Background: It is appreciated that the Village of Stanley's current Council feel it needs a new Strategic Plan at this time. This plan may be developed using a SWOT analysis created at a Council Meeting for this purpose on October 15, 2013. It was further agreed that we use as a resource two Strategic Plans which were created between 2005 and 2010 by the Renaissance College and Enterprise Central.

Strengths

- New Villa
- New Doctor
- MLA residing in the Village

Weaknesses

- Lack of members in Stanley Volunteer Fire Department is a current weakness. Efforts must be made to work with current members to attract new members.
- Property devaluing and overtaxed.
- No gas station or bank.
- Council and community must work to keep what we have and build on some of the strengths and opportunities.

Opportunities

- Possible mine for area employing initially 500 people. After start of production, 300 people on full time basis for 27 years. The Village Council must build on this opportunity for attracting as many of these people as possible to live in the area.
 - o How will this be done?
 - o When will this be done?
 - o By whom will this be done?

In an effort to assist in the above, Council may wish to investigate incentives that would attract people to live in the Village and surrounding area.

- Full-time staff plus assistant. To make full use of this benefit we may wish to have staff help with efforts to find funding for various projects. i.e.: Agrena, possible creation of Recreation Committee.
- Mayor and Council, with help from MLA, must continue lobbying efforts to make sure we are able to acquire a new Health Centre, and that when vacant the former Villa be put to good use.

Threats

- Within reason, Council must support service groups and encourage their continued operation.
- Flood plain: we must take steps to protect dwellings and institutions within the flood plain, and educate the community members affected on how to minimize their damages.
- Decrease in population – Council must encourage people to live here by efforts to attract the mine and establish the best roads possible for those wishing to live here and work in the city. This will have to be done by working with our MLA
- Sewage Infrastructure – we must lobby government for support in our upcoming expenditures, mainly the repairs and refurbishment of our lagoon.

Strengths

Good Council

2 Strategic Plans:

 Renaissance College

 Enterprise Central

Community Involvement

New Villa

New Doctor

MLA lives in the area

Weaknesses

Fire Department

Property Devaluing

Overtaxed

Infrastructure

No Gas Station

 No Bank

No Restaurant

Opportunities

Mine

Property Incentive Program

Full-time staff – possibility of
 offering more services

New Health Centre

Old Villa

Rec Committee

Threats

Losing service groups

Flood plain

 Population

Losing a doctor

Sewage Infrastructure